

**UNIVERSITY FOR THE CREATIVE ARTS**

**PROGRAMME SPECIFICATION FOR:**

**BA (HONS) MAGAZINE JOURNALISM AND PUBLISHING**

**AND**

**BA (HONS) MAGAZINE JOURNALISM AND PUBLISHING  
WITH PROFESSIONAL PRACTICE YEAR**

**PROGRAMME SPECIFICATION 2021/22 - subject to validation**

*This Programme Specification is designed for prospective students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content of each unit can be found in the Unit Descriptors.*

## Section A – Material Course Information

|   |  |   |           |
|---|--|---|-----------|
| Validating Body   | University for the Creative Arts <sup>1</sup>  |   |           |
| Teaching Body   | University for the Creative Arts   |   |           |
| Final Award Title and Type  | BA (Hons)<br>OR<br>BA (Hons) with Professional Practice Year   |   |           |
| Course Title  | Magazine Journalism and Publishing<br>OR<br>Magazine Journalism and Publishing with Professional Practice Year |   |           |
| Course Location and Length  | Campus:<br>Epsom   | Length:<br>Full-Time – 3 years<br><br>OR<br>Full-Time – 4 years (with Professional Practice Year) |           |
| Mode of Study   | Full-time  | <input checked="" type="checkbox"/>   | Part-time |
| Period of Validation  | TBC – <i>subject to validation</i>   |   |           |
| Name of Professional, Statutory or Regulatory Body  | Not Applicable   |   |           |
| Type of Accreditation   | Not Applicable   |   |           |
| Accreditation due for renewal   | Not Applicable   |   |           |
| Entry criteria and requirements <sup>2</sup>  |  |   |           |
| <p>As the UK's highest-ranking creative arts university, we want to attract the best and most creative minds in the country – so we take a balanced approach to candidate assessment, taking both individual portfolios and exam results into account.</p> <p><b>That's why your portfolio is an especially important part of your application to study with us – and we can help.</b> Our academics can offer you expert advice on how to showcase your creative work and build a portfolio that will make your application stand out.</p> <p>More advice on how to create an exceptional portfolio is also available <a href="#">here</a>, along with specific portfolio requirements for this course.</p> <p>Along with your portfolio, the standard entry requirements** for this course are:</p> <ul style="list-style-type: none"> <li>• 112 UCAS tariff points from accepted qualifications*, or</li> <li>• Pass at Foundation Diploma in Art &amp; Design (Level 3 or 4), or</li> <li>• Distinction, Merit, Merit at BTEC Extended Diploma, or</li> <li>• Merit at UAL Extended Diploma, or</li> <li>• 112 UCAS tariff points from an accredited Access to Higher Education Diploma in appropriate subject</li> </ul> |  |   |           |

<sup>1</sup> Regulated by the Office for Students

<sup>2</sup> This should be the standard University Criteria unless otherwise approved by the Academic Board and include UCAS entry profile for undergraduate courses.

And four GCSE passes at grade A\*-C and/or grade 4-9 including English (or Functional Skills English/Key Skills Communication Level 2).

Other relevant and equivalent level 3 UK and international qualifications are considered on an individual basis, and we encourage students from diverse educational backgrounds apply.

If your first language is not English, you will need an IELTS score of 6.0 or equivalent. If you require a visa to study in the UK, you will also need a minimum score of 5.5 in each individual component.

*\*To see the accepted QCF qualifications, visit: <http://uca.ac.uk/study/accepted-qualifications/>*

*\*\* We occasionally make offers which are lower than the standard entry criteria, to students who have faced difficulties that have affected their performance and who were expected to achieve higher results. In these cases, a strong portfolio is especially helpful.*

| Overall methods of assessment <sup>3</sup><br><i>Estimated – subject to validation</i>     | Written exams:  | Practical exams: | Coursework: |
|--|---|------------------|-------------|
| Stage 1  | 0.0%  | 0.0%             | 100.0%      |
| Stage 2  | 0.0%  | 0.0%             | 100.0%      |
| Year 3 – Professional Practice Year (if undertaken as part of the named award)             | 0%  | 0%               | 100%        |
| Year/Stage 3 or 4 (if Professional Practice Year undertaken)                               | 0.0%  | 0.0%             | 100.0%      |
| Overall Learning & Teaching hours <sup>4</sup><br><i>Estimated – subject to validation</i> | Scheduled:  | Independent:     | Placement:  |
| Stage 1  | 33.0%   | 67.0%            | 0.0%        |
|  | 396 hours   | 804 hours        | 0 hours     |
| Stage 2  | 31.7%   | 59.0%            | 9.3%        |
|  | 380 hours   | 708 hours        | 112 hours   |
| Year 3 - Professional Practice Year (if undertaken as part of the named award)             | 0%  | 0%               | 100%        |
|  | 0 hours   | 0 hours          | 1200 hours  |
| Year/Stage 3 or 4 (if Professional Practice Year undertaken)                               | 25.7%   | 74.3%            | 0.0%        |
|  | 308 hours   | 892 hours        | 0 hours     |
| General level of staff delivering the course <sup>5</sup>                                  | The University's current recruitment policy for Lecturers and Senior Lecturers states that they must have either an MA or equivalent professional practice in a relevant discipline or field. All lecturing staff are encouraged to work towards a teaching qualification or professional Recognition by the Higher Education Academy and this is a requirement for Senior Lecturers. Senior Lecturers are required to be professionally active or engaged in research in their discipline. All |                  |             |

<sup>3</sup> As generated by the most popular unit descriptors and calculated for the overall course stage data.

<sup>4</sup> As generated by the most popular unit descriptors and calculated for the overall course stage data.

<sup>5</sup> Include general information about the experience or status of the staff involved in delivering the course, for example Professor, Course Leader, Senior Lecturer

|   |  |
|---|--|
|   | Lecturers and Senior Lecturers undertake scholarship in their disciplines. There are also Sessional Staff to link courses with professional practice and Technicians to provide technical support. |
| Language of Study                                       | English  |
| Subject/Qualification Benchmark Statement: Art & Design |  |
| Framework for Higher Education Qualifications (FHEQ)    |  |

### The course structure

The structure of all of the University's awards complies with the University's [Common Credit Framework](#). The Common Credit Framework includes information about the:

- Rules for progression between the stages of a course;
- Consequences of failure for reassessment, compensation and exit awards;
- Calculation and classification of awards;

*The list of units below are the current validated units delivered on the BA (Hons) Fashion Journalism course and are subject to change.*

| Unit codes and titles  | Level | Credit value | Elective/ Core | If elective is this the most popular student choice? |
|--|-------|--------------|----------------|--|
| <b>Year/Stage 1</b>  |       |              |                |  |
| EFJN4007 - Fashion Journalism I  | 4     | 30           | Core           |  |
| EFJN4008 - Fashion Vocabulary  | 4     | 30           | Core           |  |
| EFJN4009 - Fashion Media & Industry  | 4     | 30           | Core           |  |
| EFJN4011 - Introduction to Fashion History & Theory  | 4     | 30           | Core           |  |
| <b>Year/Stage 2</b>  |       |              |                |  |
| EFJN5007 - Fashion Journalism II   | 5     | 30           | Core           |  |
| EFJN5008 - Fashion Publishing  | 5     | 30           | Core           |  |
| EFJN5009 - Work Placement & Portfolio  | 5     | 30           | Core           |  |
| EFJN5011- Theories of Culture, Identity & Communication  | 5     | 30           | Core           |  |
| EFJN5010 - International Fashion Media with Theories of Culture Identity & Communication (Study Abroad Option) | 5     | 30           | Elective       | No   |
| Study Abroad with Host Institution   | 5     | 60           | Elective       | No   |
| <b>Year/Stage 3</b>  |       |              |                |  |
| EFJN6003 - Innovation in Fashion Publishing  | 6     | 30           | Core           |  |
| EFJN6004 - Final Major Project & Portfolio II  | 6     | 60           | Core           |  |
| EFJN6005 - Dissertation  | 6     | 30           | Elective       | Yes  |
| EFJN6006 – Combined Dissertation/Critical Reflection   | 6     | 30           | Elective       | No   |