MA Fashion & Lifestyle Journalism develops both a practical and theoretical understanding of fashion and lifestyle journalism in the UK.

With a close eye on changing trends in contemporary lifestyle media, emphasis is placed on developing your analytical understanding of the commercial marketplace as well as the rigour of practical journalism.

This course encourages you to develop an individual working practice based around four key areas:

- **Journalistic practice within the fashion and lifestyle context**
- **Specific genres of writing including news, catwalk reviews, interviews and trend reports**
- **More in-depth genres of journalistic practice**
- **Theoretical understanding of fashion and journalism**

Drawing on the skills and expertise of journalists currently working across this diverse field, you will develop an enhanced commercial awareness, enabling you to produce editorial material for a range of different publications.

UCA Epsom offers a broad range of specialist postgraduate facilities such as:

- Dedicated baseroom
- IT facilities (Mac and PC) loaded with latest business and image design software
- Media store with cameras, camcorders, lighting equipment, slide and data projectors, light boxes and recording equipment
- University Library with over 45,000 titles of a specialist nature
- Lecture programme with guest speakers
- Access to laser cutting
- Access to screen printing & large format digital printing
- Access to photo studios

You will also benefit from our well established range of industry contacts which include: Vogue, Elle, Cosmopolitan, Marie Claire, FHM, Pride, Touch, Time Out, The Daily Telegraph and The Evening Standard.

### Stage 1
- **Research and Method:** You are offered a shared, common starting point for postgraduate level study.
- **Exploratory Practice:** You define and develop individual rationales and methods of working.

### Stage 2
- **Reflection and Development:** You build on the research questions you initiated and explored in Stage 1.
- **Professional Practice and Creative Project Management.**

### Stage 3
- **Final Project:** You produce a final project which is an exposition of the central ideas and concepts developed throughout the course.
Career Opportunities

There are many opportunities for progression onto research degrees and into a wide variety of careers including:

• Fashion, lifestyle and music journalism
• Fashion management and marketing
• Styling
• Public relations
• Event management
• Merchandising

Entry Requirements

• A good honours degree (normally 2:1 or above) or equivalent qualification in your chosen subject or a related discipline, and/or;

• Relevant work experience, demonstrating your ability to study at postgraduate level

• English language qualification: average IELTS score of 6.0 or equivalent

• Portfolio: You are advised to develop a good series of written work highlighting knowledge, interest and creativity in fashion and/or lifestyle journalism and include this in your submission portfolio.

CONTACT

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* The information is subject to change. For up-to-date and more detailed information please visit our website.