

UNIVERSITY FOR THE CREATIVE ARTS

PROGRAMME SPECIFICATION FOR:

BA (HONS) JOURNALISM AND MEDIA PRODUCTION

PROGRAMME SPECIFICATION [ACADEMIC YEAR 2019/20]

This Programme Specification is designed for prospective students, current students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content of each unit can be found in the Unit Descriptors.

Section A – Material Course Information

Validating Body	University for the Creative Arts ¹		
Teaching Body	University for the Creative Arts		
Final Award Title and Type	BA (Hons)		
Course Title	Journalism and Media Production		
Course Location and Length	Campus: Farnham	Length: Full-time - 3 years	
Mode of Study	Full-time	<input checked="" type="checkbox"/>	Part-time
Period of Validation	2017/18 to 2012/22		
Name of Professional, Statutory or Regulatory Body	Not Applicable		
Type of Accreditation	Not Applicable		
Accreditation due for renewal	Not Applicable		
<p>Entry criteria and requirements²</p> <p>The standard entry requirements** for this course are:</p> <ul style="list-style-type: none"> • 112 UCAS tariff points from accepted qualifications*, or • Pass at Foundation Diploma in Art & Design (Level 3 or 4), or • Distinction, Merit, Merit at BTEC Extended Diploma, or • Merit at UAL Extended Diploma, or • Access to Higher Education Diploma <p>And four GCSE passes at grade A*-C and/or grade 4-9 including English (or Functional Skills English/Key Skills Communication Level 2).</p> <p>Other relevant and equivalent level 3 UK and international qualifications are considered on an individual basis, and we encourage students from diverse educational backgrounds apply.</p> <p>You will be asked to attend an Applicant Day/interview where your written or visual portfolio will be reviewed.</p> <p>If your first language is not English, you will need an IELTS score of 6.0 or equivalent. If you require a visa to study in the UK, you will also need a minimum score of 5.5 in each individual component.</p>			

¹ Regulated by the Higher Education Funding Council for England

² This should be the standard University Criteria unless otherwise approved by the Academic Board and include UCAS entry profile for undergraduate courses.

**To see the accepted QCF qualifications, visit: <http://uca.ac.uk/study/accepted-qualifications/>*

*** We occasionally make offers which are lower than the standard entry criteria, to students who have faced difficulties that have affected their performance and who were expected to achieve higher results.*

Overall methods of assessment ³	Written exams:	Practical exams:	Coursework:
Stage 1	0.0%	0.0%	100.0%
Stage 2	15.0%	0.0%	85.0%
Stage 3	0.0%	5.0%	95.0%
Overall Learning & Teaching hours ⁴	Scheduled:	Independent:	Placement:
Stage 1	35.1%	64.9%	0.0%
	421 hours	779 hours	0 hours
Stage 2	37.6%	59.1%	3.3%
	451 hours	709 hours	40 hours
Stage 3	26.0%	67.3%	6.7%
	312 hours	808 hours	80 hours
General level of staff delivering the course ⁵	The University's current recruitment policy for Lecturers and Senior Lecturers states that they must have either an MA or equivalent professional practice in a relevant discipline or field. All lecturing staff are encouraged to work towards a teaching qualification or professional Recognition by the Higher Education Academy and this is a requirement for Senior Lecturers. Senior Lecturers are required to be professionally active or engaged in research in their discipline. All Lecturers and Senior Lecturers undertake scholarship in their disciplines. There are also Sessional Staff to link courses with professional practice and Technicians to provide technical support.		
Language of Study	English		
Subject/Qualification Benchmark Statement: Communication, Media, Film and Cultural Studies			
Framework for Higher Education Qualifications (FHEQ)			

The course structure

³ As generated by the most popular unit descriptors and calculated for the overall course stage data.

⁴ As generated by the most popular unit descriptors and calculated for the overall course stage data.

⁵ Include general information about the experience or status of the staff involved in delivering the course, for example Professor, Course Leader, Senior Lecturer

The structure of all of the University's awards complies with the University's [Common Credit Framework](#). The Common Credit Framework includes information about the:

- Rules for progression between the stages of a course;
- Consequences of failure for reassessment, compensation and exit awards;
- Calculation and classification of awards;

Unit titles and codes	Level	Credit value	Elective / Core	Most popular student choice of optional elective units or elective options in core units?
Year/Stage 1				
FJMP4001 Finding and Writing Stories	4	20	Core	
FJMP4002 Getting it out There!	4	30	Core	
FJMP4003 Media Futures	4	30	Core	
FJMP4004 Real Stories	4	20	Core	
FJMP4005 Narratives	4	20	Core	
Year/Stage 2				
FJMP5001 On Air I	5	30	Core	
FJMP5002 Law and Working in the Media Industries	5	30	Core	
FJMP5003 TV, Media and Society	5	30	Core	
FJMP5004 Narrative Journalism	5	30	Core	
FJMP5005 Journalism Media Production Study Abroad	5	30	Elective	No
Study Abroad with Host Institution	5	60	Elective	No
Year/Stage 3				
FJMP6001 On Air II	6	30	Core	
FJMP6002 Dissertation	6	30	Core	
FJMP6003 Professional Planning: JMP	6	30	Core	
FJMP6004 JMP Final Major Project	6	30	Core	