



**UNIVERSITY FOR THE CREATIVE ARTS**

**PROGRAMME SPECIFICATION FOR:**

**INTERNATIONAL MBA**

**PROGRAMME SPECIFICATION 2018/19 – subject to validation**

*This Programme Specification is designed for prospective students, current students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content of each unit can be found in the Unit Descriptors.*

## Section A – Material Course Information

Validating Body	University for the Creative Arts <sup>1</sup>		
Teaching Body	University for the Creative Arts		
Final Award Title and Type	Master of Business Administration		
Course Title	International		
Course Location and Length	Campus: Epsom	Length: Full-time – 1 year	
Mode of Study	Full-time	<input checked="" type="checkbox"/>	Part-time
Period of Validation	<i>TBC – subject to validation</i>		
Name of Professional, Statutory or Regulatory Body	Not Applicable		
Type of Accreditation	Not Applicable		
Accreditation due for renewal	Not Applicable		
Entry criteria and requirements <sup>2</sup>			
<p>A good honours degree (normally 2.1 or above) or equivalent qualification in your chosen subject or a related discipline</p> <p><b>&amp;</b></p> <p>Two years' relevant work experience, demonstrating your ability to study at postgraduate level.</p> <p>Applicants to this course should apply directly to the University. The International MBA welcomes applications from graduates in the arts, humanities, social sciences and business, as well as creative practitioners who wish to develop their careers as business professionals within the creative industries. Applicants will have had at least two years' experience working in a creative or other business environment. Applicants without business experience may be considered on their academic merit.</p> <ul style="list-style-type: none"> <li>• Average IELTS score of 6.5 for applicants whose first language is not English.</li> </ul> <p>Applicants who have non-standard qualifications or who wish work or life experience to be taken into account as part of their application, will be considered on an individual basis, in line with the general aims and principles of the Admissions Policy and within the terms of the Accreditation of Prior Experience/Learning (AP(E)L) Policy.</p>			

<sup>1</sup> Regulated by the Higher Education Funding Council for England

<sup>2</sup> This should be the standard University Criteria unless otherwise approved by the Academic Board and include UCAS entry profile for undergraduate courses.

Overall methods of assessment <sup>3</sup> - <i>Estimated – subject to validation</i>	Written exams:	Practical exams:	Coursework:
Course	0%	0%	100%
Overall Learning & Teaching hours <sup>4</sup> <i>Estimated – subject to validation</i>	Scheduled:	Independent:	Placement:
Course	27.8%%	72.2%	0%
	500 hours	1300 hours	0 hours
General level of staff delivering the course <sup>5</sup>	The University's current recruitment policy for Lecturers and Senior Lecturers states that they must have either an MA or equivalent professional practice in a relevant discipline or field. All lecturing staff are encouraged to work towards a teaching qualification or professional Recognition by the Higher Education Academy and this is a requirement for Senior Lecturers. Senior Lecturers are required to be professionally active or engaged in research in their discipline. All Lecturers and Senior Lecturers undertake scholarship in their disciplines. There are also Sessional Staff to link courses with professional practice and Technicians to provide technical support.		
Language of Study	English		
Subject/Qualification Benchmark Statement: QAA SBS Business and Management February 2015			
Framework for Higher Education Qualifications (FHEQ)			

### The course structure

The structure of all of the University's awards complies with the University's [Common Credit Framework](#). The Common Credit Framework includes information about the:

- Rules for progression between the stages of a course;
- Consequences of failure for reassessment, compensation and exit awards;
- Calculation and classification of awards;

*The proposed list of units below are subject to validation.*

Unit codes and titles	Level	Credit value	Elective/ Core	Most popular student choice of optional elective units or elective options in core units?

<sup>3</sup> As generated by the most popular unit descriptors and calculated for the overall course stage data.

<sup>4</sup> As generated by the most popular unit descriptors and calculated for the overall course stage data.

<sup>5</sup> Include general information about the experience or status of the staff involved in delivering the course, for example Professor, Course Leader, Senior Lecturer

<b>Course</b>				
International Corporate Financial Management	7	20	Core	
Global Business Management	7	20	Core	
Entrepreneurship and Innovation	7	20	Core	
Project Management	7	40	Core	
International Business Strategy	7	20	Core	
Research Practice	7	20	Core	
International Business Project	7	40	Core	