University for the Creative Arts

UNIVERSITY FOR THE CREATIVE ARTS

PROGRAMME SPECIFICATION FOR:

INTERNATIONAL FOUNDATION IN ART DESIGN AND MEDIA
This document is a hybrid version for 2018/19[1]

PROGRAMME SPECIFICATION 2018/19
This Programme Specification is designed for prospective students, current students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content of each unit can be found in the Unit Descriptors.

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[1]This version combines Section A of the new 2016/17 Programme Specification template (which combines the following sections of the Programme Specification 2015/16: A, B, C, F and table of units) and the following sections of the 2015/16 Programme Specification for the course: Course Aims; Course Outcomes; Summary of Distinctive Features of the Course; Learning, Teaching & Assessment; Enhancing the Quality of Learning & Teaching.

Section A – Material Course Information

Validating Body	University for the Creative Arts[2]
Teaching Body	University for the Creative Arts
Final Award Title and Type	UCA Level 3, 120 credits
Course Title	International Foundation in Art Design and Media

Course Location and Length	Campus: Farnham	Length: Full-time - 6 months

Mode of Study	Full-time	✓	Part-time	

Period of Validation	2015/16 to 2019/20
Name of Professional, Statutory or Regulatory Body	Not Applicable
Type of Accreditation	Not Applicable
Accreditation due for renewal	Not Applicable

Entry criteria and requirements[3]

12 years of schooling at secondary or equivalent, a portfolio demonstrating creative potential appropriate to the individuals' prior learning experience. Minimum age on entry 16.

Minimum English language requirements:

IELTS 5.0 (with the minimum of 4.5 in each component), Or completion of the UCA IFADM PSEAD 5 or 10 week program (entry level 4.0 or 4.5) or equivalent.

Overall methods of assessment[4]	Written exams:	Practical exams:	Coursework:
Course	0.0%	0.0%	100.0%

Overall Learning & Teaching hours[5]	Scheduled:	Independent:	Placement:

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[2] Regulated by the Higher Education Funding Council for England

[3] This should be the standard University Criteria unless otherwise approved by the Academic Board and include UCAS entry profile for undergraduate courses.

[4] As generated by the most popular unit descriptors and calculated for the overall course stage data.

[5] As generated by the most popular unit descriptors and calculated for the overall course stage data.

Course	66.7%	33.3%	0.0%
	800 hours	400 hours	0 hours
General level of staff delivering the course[6]	The University's current recruitment policy for Lecturers and Senior Lecturers states that they must have either an MA or equivalent professional practice in a relevant discipline or field. All lecturing staff are encouraged to work towards a teaching qualification or professional Recognition by the Higher Education Academy and this is a requirement for Senior Lecturers. Senior Lecturers are required to be professionally active or engaged in research in their discipline. All Lecturers and Senior Lecturers undertake scholarship in their disciplines. There are also Sessional Staff to link courses with professional practice and Technicians to provide technical support.		
Language of Study	English		
Subject/Qualification Benchmark Statement: None relevant			
Framework for Higher Education Qualifications (FHEQ) N/A			

The course structure

The International Foundation in Art Design and Media (IFADM) is comprised of level 3 credits awarded within the scope of the University's Common Credit Framework (CCF) but does not sit within the Framework for Higher Education Qualifications (FHEQ).

A certificate of completion and a transcript is awarded to students upon successful completion of 120 level 3 credits and the programme is awarded on a pass / fail basis.

Unit codes and titles	Level	Credit value	Elective / Core	If elective is this the most popular

				student choice?
Course				
FFND3006 Exploring Practices, Materials and Process	3	30	Core	
FFND3007 Integrating Research, Ideas and Methods	3	30	Core	
FFND3008 Investigating Specialist Practice	3	30	Core	
FFND3009 Confirming Specialist Practice	3	30	Core	

COURSE AIMS

A1: Develop Art and Design, English Language and Study Skills to enable confidence, independence and preparedness for undergraduate study.

A2: Develop Critical and Contextual awareness of different international contemporary and historical contexts and theoretical debates in Art, Design and Media.

A3: Provide continuous and progressive diagnostic context to enable identification of strengths and direction through exploring practical skills and theoretical concepts.

A4: Develop research and analytical skills in relation to idea development to find creative solutions.

A5: Develop problem solving, time management, decision making, reflective and evaluative skills by applying understanding of art, design and media concepts.

COURSE OUTCOMES

Upon successful completion of the course students are able to:

Knowledge

LO1: improve English *to a level appropriate for academic study at degree level* to apply a good knowledge of relevant international, cultural, contemporary and

historical, theoretical and professional contexts

<u>Understanding</u>

LO2:   enhance understanding of criticality in creative arts

LO3:   develop understanding of the basic elements and principals of visual language and the use of observational and conceptual drawing and recording skills

<u>Application</u>

LO4:   apply autonomy and ability to carry out primary and secondary research involving the identification and use of relevant resources and develop a range of transferable skills in communication, time management and presentation skills.

LO5:   apply problem-solving by selection o f appropriate media, materials and processes to generate creative ideas.

SUMMARY OF DISTINCTIVE FEATURES OF THE COURSE

- An internationalised academic community composed of students from over 20 different nationalities, supported by practitioners and linguistic specialists within the context of a specialist Arts University.

- A highly skilled multidisciplinary team, across both art and design and applied Linguistic practices. A range of visiting lectures and practitioners, strong links with all schools and BA provisions within UCA, shared delivery with the broader FE school, in regard to visits and progression events.

- 5 & 10 week Pre-sessional English for Academic Purposes (Art and Design orientated) programmes delivered prior to the start of each delivery point. These allow students with 4.0 or 4.5 IELTS equivalence to secure the appropriate 1.0 or 0.5 uplift to enable progression onto the IFADM programme and other UCA courses.

- Two separate entries and delivery points for the 27-week programme, September to April and January to July. This includes the induction week, 24 taught weeks divided across 3 eight-week stages and two reading weeks. Within the reading weeks there are two taught days with include assessment feedback and research guidance and seminars introducing the following stage.

- The course has an embedded approach to the delivery of English language and study skills for academic study in Art and Design methods, processes, debates, discourse and specialist investigation. This will enable the students to learn skills and expertise in order to develop an appropriate focused portfolio and evidence the equivalent of 6.0 IELTS enabling guaranteed progression on to a Specialist Art and Design BA Programme within UCA. All tasks are designed to be able to be adapted to individual experience and needs

dependant on their current level. This accommodates the diverse learning needs of a cohort that can include student with IELTS level higher than 5.0 and students with English as a first language.

- In order to achieve this, appropriate support is in place to accommodate the learning needs of a cohort with a diverse range of prior learning and cultural backgrounds, generally with English as a second language.

- Essential to the course are a number of integrated site visits, these include progression visits to all UCA campuses, which incorporate workshops and opportunities to meet with course leaders and students across a range of courses.

- One-day visits to key galleries and exhibitions aligned with key project within all 3 stages of the course, destinations include London, Oxford and the South east. In order to broaden the students' experience of a wider international context, the course also includes a one-week residential study trip to a European city this is currently Amsterdam, where students visit a range of historical and contemporary collections and creative industry based venues. This week forms one of the two research/Reading weeks built into the year.

- At the start of the programme students will receive an art and design specific materials kit, which includes portfolio, sketchbook and core materials appropriate to the full range of projects delivered in addition to one key text.

LEARNING, TEACHING AND ASSESSMENT

<u>Learning and Teaching Strategy</u> (of the course)

Embedded Learning: All units and associated projects are delivered with embedded approaches to English for Academic Purposes and study skills in the context of diagnostic Art and Design research, concepts, techniques and practices. Students' progress and development is evidenced through a range of embedded elements within all projects and units, which include written assignments, reflective and academic writing, and visual and verbal presentations. This enables students to evidence the 4 key components of reading, writing, listening and speaking integral to language-based assessment of IELTS equivalency. This embedded approach to delivery of the course is further underpinned and supported through the use and implementation of Unit 2 Integrating Research, Ideas and Methods. This long thin unit, which runs throughout the course, enables students to build and develop such knowledge and silks. The unit allows for a more equal and robust approach identifying and quantifying achievement for students from non-UK educational prior learning backgrounds. All projects include written visual and presentation-based outputs clearly aligned to the learning and assessment outcomes. This is designed to promote a more holistic approach for students coming from educational cultures, which generally separates academic research and practice.

Stage 1 Exploratory: This is delivered through a series of 4 projects designed to enable students to investigate a range of skills and application across a range of core disciplines Fine Art, Three dimensional design, Fashion Textiles, Time Based Media and Visual communication helping students begin to define their specialist focus and develop a range of visual, written and verbal transferable skills. Students will engage in a variety of workshops and inductions integrated within the projects, giving them access to a range of resources, which include: 3D workshop, Printmaking, Photoshop, InDesign and Photography.

Stage 2 Pathway: This is delivered through a series of three overarching projects, which allow students to engage, investigate and develop their own particular specialist practice. Integrated within this are a range of specialist and advanced inductions in order to build on and develop existing skills toward specialist engagement.

Stage 3 Confirmatory: This is delivered through a final confirmatory specialist project, which allows students to develop a body of research and practice investigation specific to and in confirmation of their specialist practice and BA progression choice. This culminates in a final exhibition within the campus and is key aspect of the professional development and degree level focus.

Visual Reflective journal: This has been developed as an integral learning tool, enabling students to track, develop and analyse their learning journal through both visual and written outcomes and responses. This is a key element of recording, developing, and reflecting upon the acquisition of core practice based skills key to BA level study for the creative industries.

Research File: This has been developed to help students collate and reflect, on a range of integrated research topics, containing lecture notes, progression and specialist research tutorial and assessment feedback. The research file also supports the development and production of key written and presentation based assignments.

Course Blog: The Course Blog develops across the course as a live platform to enable students to discuss and share practice. This is a key peer learning tool, with specific tasks embedded within the projects

MyUCA: is integral to the delivery and teaching and learning strategy of the course. All projects and related materials are posted in advance of delivery, allowing students to prepare and familiarise themselves prior to delivery, essential for students whose first language is not English. Students will also engage with MyUCA through the use of the course blog, Turnitin assignments, and peer assessment.

Specialist Workshops: All projects incorporate a series of specialist based workshops, with incremental knowledge based levels aligned with the stage development nature of the course.

Study Visits: One-day educational visits are integrated into projects across all three units, these include campus based progression visits, gallery and museum visits and a one-week residential visit to a European location.

Assessment Strategy (of the course)

The course is a level 3 programme delivered in line with UCA's Common Credit

Framework. All units are pass level only requiring a minimum of 40% achievement. Students will receive indicative grades across the full range of grade descriptors on completion of the unit and or stage. This enables student to effectively track their academic progress throughout their course.

Students who fail to achieve 40% will be given a referral period and project in order to retrieve the unit and or stage. Students will be required to pass each stage unit in order to progress to the next. Unit 2, which is across all 3 stages, will have clear outcomes as part of the formative assessment points which have to be completed to ensure progression to the following stage.

All assessment is against course work evidence demonstrated through the portfolio, learning journal and research file with clear expected assessment evidence. Assessment evidence is outlined in each unit and mapped against the Learning Outcomes.

The course applies formative assessment to all projects and both formative and summative assessment to all units. Projects within units have formative assessment and review through group critiques, presentations and peer and self-assessment.

Formative and Summative Assessment: Units 1, 3 and 4 have summative end of stage assessment points. Unit 2 has formative assessment points at the end of stage 1 & 2, and a summative assessment point at the end of stage 3. This long thin unit has been developed to support and recognise the entire learning journey and development in regard to students whose first language is predominately not English. or from coming from non-UK educational contexts where the delivery of theory and practice are delivered separately.

Assessment for unit two will include group and peer led formative assessment at the conclusion of all projects within the unit across all three stages; these will be supported through individual tutorials. At the end of stage assessment students will receive written and verbal feedback including an agreed action and learning plan at the two key end of stage summative assessment points.

This process will enable students to gain a clear understanding of the nature and process of assessment and its role in guiding and affirming their learning.

Unit 2 Integrating Research, Ideas and Methods Assessment

Stage 1								
IW	1	2	3	4	5	6	7	8
	Project 1. Peer critique and formative assessment		Project 2. Peer critique formative assessment		Project 3. Peer critique formative assessment			Project 4. Formative end of stage portfolio assessment
		Personal tutorial			Personal tutorial			Assessment feedback tutorial

Stage 2

9	RW	10	11	12	13	14	15	16
		Project 5. Peer critique formative assessment			Project 6. Peer critique formative assessment			Project 7. Formative end of stage portfolio assessment
Personal tutorial				Personal tutorial				Assessment feedback tutorial

Stage 3

RW	17	18	19	20	21	22	23	24
			Interim peer review and peer assessment					Summative end of Unit portfolio assessment
		Personal tutorial						Assessment feedback tutorial

ENHANCING THE QUALITY OF LEARNING AND TEACHING

The course is subject to the University's rigorous quality assurance procedures, which involve subject specialist and internal peer review of the course at periodic intervals, normally of 5 years.

All courses are monitored on an annual basis where consideration is given to:

- Internal Moderator's Reports

- Key statistics including data on retention and achievement

- Results of the Student Satisfaction Surveys

- Feedback from Student Course Representatives

- On-going Pedagogic Staff research/staff development/peer review