



UNIVERSITY FOR THE CREATIVE ARTS

PROGRAMME SPECIFICATION FOR:

BA (HONS) HAND EMBROIDERY FOR FASHION, INTERIORS, TEXTILE ART

PROGRAMME SPECIFICATION [ACADEMIC YEAR 2018/19]

This Programme Specification is designed for prospective students, current students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content of each unit can be found in the Unit Descriptors.

Section A – Material Course Information

Validating Body	University for the Creative Arts ¹		
Teaching Body	The Royal School of Needlework		
Final Award Title and Type	BA (Hons)		
Course Title	Hand Embroidery for Fashion, Interiors, Textile Art		
Course Location and Length	Campus: Hampton Court Palace	Length: Full time – 3 years	
Mode of Study	Full-time	<input checked="" type="checkbox"/>	Part-time
Period of Validation	2014/15 to 2018/19		
Name of Professional, Statutory or Regulatory Body	Not applicable		
Type of Accreditation	Not applicable		
Accreditation due for renewal	Not applicable		
Entry criteria and requirements ²			
<ul style="list-style-type: none"> • Minimum entry criteria of 112 UCAS tariff points, see list of accepted qualifications for further details http://uca.ac.uk/study/accepted-qualifications/ • OR pass at UALAB Foundation Diploma in Art & Design (Level 3) • OR pass at BTEC / UALAB Level 3 Extended Diploma/Diploma • OR Access Diploma 			
AND			
Four GCSE passes at grade A*-C and/or grade 4-9 including English (or Functional Skills English/Key Skills Communication Level 2).			
Other relevant and equivalent UK and international qualifications are considered on an individual basis.			
<p>Minimum English language requirements: If your first language is not English a certificate is required as evidence that you have an average IELTS score of 6.0 or equivalent. If you are applying as an international student from a country outside the EU and require a visa to study in the UK, you will also need a minimum of 5.5 in each individual component.</p>			
You may be offered a place on a course on the condition that you improve your English language and study skills. UCA offers pre-sessional English language courses which can improve your IELTS score by a maximum of 1.0 and 0.5, or equivalent.			

¹ Regulated by the Higher Education Funding Council for England

² This should be the standard University Criteria unless otherwise approved by the Academic Board and include UCAS entry profile for undergraduate courses.

Overall methods of assessment ³			
	Written exams:	Practical exams:	Coursework:
Stage 1	0.0%	0.0%	100.0%
Stage 2	0.0%	0.0%	100.0%
Stage 3	0.0%	0.0%	100.0%
Overall Learning & Teaching hours ⁴			
	Scheduled:	Independent:	Placement:
Stage 1	45.6%	54.4%	0.0%
	547 hours	653 hours	0 hours
Stage 2	50.0%	50.0%	0.0%
	600 hours	600 hours	0 hours
Stage 3	38.3%	61.7%	0.0%
	460 hours	740 hours	0 hours
General level of staff delivering the course ⁵			
<p>The University's current recruitment policy for Lecturers and Senior Lecturers states that they must have either an MA or equivalent professional practice in a relevant discipline or field.</p> <p>All lecturing staff are encouraged to work towards a teaching qualification or professional Recognition by the Higher Education Academy and this is a requirement for Senior Lecturers. Senior Lecturers are required to be professionally active or engaged in research in their discipline. All Lecturers and Senior Lecturers undertake scholarship in their disciplines. There are also Sessional Staff to link courses with professional practice and Technicians to provide technical support.</p>			
Language of Study		English	
Subject/Qualification Benchmark Statement: Art & Design			
Framework for Higher Education Qualifications (FHEQ)			

The course structure

The structure of all of the University's awards complies with the University's [Common Credit Framework](#). The Common Credit Framework includes information about the:

- Rules for progression between the stages of a course;
- Consequences of failure for reassessment, compensation and exit awards;
- Calculation and classification of awards;

Unit codes and titles	Level	Credit value	Elective/ Core	Most popular student choice of optional

³ As generated by the most popular unit descriptors and calculated for the overall course stage data.

⁴ As generated by the most popular unit descriptors and calculated for the overall course stage data.

⁵ Include general information about the experience or status of the staff involved in delivering the course, for example Professor, Course Leader, Senior Lecturer

				elective units or elective options in core units?
Year/Stage 1				
FHDE4001 - Research and Experimentation One	4	30	Core	
FHDE4002 - Introduction to RSN Technical Stitch	4	30	Core	
FHDE4003 - Textiles in Context One	4	30	Core	
FHDE4004 - Application for Fashion, Interiors, Textile Art	4	30	Core	
Year/Stage 2				
FHDE5001 - Research and Experimentation Two	5	30	Core	
FHDE5002 - RSN Technical Stitch for Fashion, Interiors, Textile Art	5	30	Core	
FHDE5003 - Textiles in Context Two	5	30	Core	
FHDE5004 - Live Project	5	30	Core	
Year/Stage 3				
FHDE6001 - Research and Experimentation Three	6	30	Core	
FHDE6002 - Major Project for Fashion, Interiors, Textile Art	6	60	Core	
FHDE6003 - Combined Dissertation / Critical Reflection	6	30	Core	

Section B - Course Overview

The BA (Hons) Hand Embroidery for Fashion, Interiors, Textile Art offers the unique opportunity for you to study hand embroidery to the standard of the Royal School of Needlework and apply specialist embroidery skills towards the creation of contemporary stitch applications for one or more of the following areas.

Hand embroidery for fashion which may include: working as a freelance or studio based designer; creating 'swatch portfolios' for fashion fabrics selling through trade events such as Premier Vision/Indigo; creating hand embroidered garments as a sole trader/designer maker; hand crafting fashion accessories, bespoke body adornment/ jewellery and millinery for international ateliers for Haute Couture or Pret à Porter.

Hand embroidery for interiors which may include: working as a freelance or studio based designer; creating 'swatch portfolios' for interior fabrics selling through Trade events such as Mood/Indigo and Maison Objêt; creating soft furnishings as a sole trader/designer-maker; creating bespoke wall panels / wall coverings for individual clients of public commissions. As a graduate you may also create bespoke, passementerie and upholstered / decorated furniture for domestic spaces.

Hand embroidery for textile art which may include: working as a freelance artist from a shared or individual studio space; creating two or three dimensional art works for public spaces; working with architects and gallery curators to create bespoke installation based works. As a graduate you may also create bespoke art works for private or public sector clients, digital based works derived from stitch.

The course is primarily focused upon graduate employment within this diverse but niche subject and to support your career development within a chosen profession. We will also support you as a graduate in identifying further learning pathways.

The course will enable and support you to contextualise your practice within the wider arena of the creative industries.

In addition to developing an increased awareness of your own contextual and personal motivations and inspirations for making work, the course focuses upon the wider contextual implications of the creative arena, the professional requirements and the individual skills you will need in order to achieve a sustainable career.

A distinctive feature of the course is the direct connection with the Royal School of Needlework, based at Hampton Court Palace.

The RSN is the international centre of excellence in the art of hand embroidery and its reputation, and the public acknowledgement of the standard of work produced by those who have trained here, contributes to the unique educational experience that is offered to RSN degree students.

RSN Degree students will also have unique opportunities to participate in and contribute to a wide range of external projects with high profile clients.

The world-wide reputation of the RSN has enabled it to develop contacts with Design studios, Couture houses, film makers, High Street companies and individual clients.

Arising from these connections, students have opportunities to gain practical experiences of working in the commercial sector thus enhancing their overall academic experience. Through placements with such establishments, students gain direct contact with potential future employers.

The connection with the RSN Commercial Studio is also a distinctive feature and a direct link to future employability. Students may have opportunities to work on pieces for couture houses, interior designers, film and television and public commissions.

This practice teaches students about the challenge of working in real time, about the constraints of working on something live, as opposed to perfecting something in their own time, and also about team working.

Employers have contributed to the design of the course in the development of Live projects which constitute an integral part of the learning experience on the course.

The academic staff team bring strong research and industry connections to the teaching experience which contributes to the external profile of the course.

Section C - Course Aims

The BA (Hons) Hand Embroidery for Fashion, Interiors, Textile Art is the only specialist course for the study of hand embroidery in Europe.

The aims of the course are to enable you to:

- A1 Design and make contemporary, hand embroidered work for fashion, interiors, textile art that explores, establishes and articulates your creative philosophy and ideas.
- A2 Explore traditional and innovative approaches to hand embroidery, for fashion, interiors, textile art, through the application of visual processes, mixed media, contextual and practical research.
- A3 Demonstrate an understanding of the cultural, historical, industrial and commercial contexts of hand embroidery for fashion, interiors, textile art in relation to your own creative practice.
- A4 Develop analytical and critical skills, through investigation, self-reflection, self and peer evaluations and independent learning
- A5 Develop key subject specific and transferable skills, including IT, in preparation for further studies, specialist professional practice, wider employment and life-long learning.

Section D - Course Outcomes

Upon successful completion of the course students are able to:

Knowledge

- LO1 Design and make original hand embroidered works for fashion, interiors, textile art to a professional standard, and pursue continuing personal and creative development towards your chosen professional practice and/ or further studies.

Understanding

- LO2 Identify the relationship between experimentation and realisation, utilising individual approaches to visual research, design development and conceptual awareness. Utilise specialist processes and materials towards a completed outcome; all supported by appropriate technical and professional records and reflective practice.
- LO3 Locate your creative practice of hand embroidery in an appropriate context (fashion, interiors, textile art) using relevant academic, theoretical and professional reference points.

Application

- LO4 Exhibit highly focused and personal approaches to the development of research methodologies to inform design, planning, professional execution and presentation skills.
- LO5 Independently initiate, direct and evaluate your research methodologies, developmental and creative works with reference to the wider contexts of creative practice.

Section E - Learning, Teaching and Assessment

Scheduled Teaching and Learning methods include:

Tutorials

Tutorials involving one-to-one or small group supervision, feedback or detailed discussion on a particular topic or project are scheduled throughout the programme. Throughout the course you are supported through a series of group and/or individual tutorials. These are opportunities for you to discuss your general academic progress and agree future courses of action. Tutorials are recognised as being a fundamental part of the ongoing feedback strategy applied by the course team within the programme.

Lectures

Lectures are used for the presentation or talk on a particular topic and discussion of practice based and theoretical issues. They will often be supported by seminars, which provide an opportunity for interaction between staff and groups of students, and allow you to extend and examine the issues raised.

Seminars

Seminars provide the opportunity for you to engage in discussion of a particular topic and/or to explore it in more detail than might be covered in a lecture.

Seminars are used to support the delivery of practice and theory.

Supervised time in studio/workshop

Supervised time in a studio/workshop might involve a group or individual. You will work independently but under supervision, in the degree studio apartments.

Outcomes of projects

The outcomes of projects vary depending on the purpose of the unit, for example, it may be a portfolio/collection/ outcome or artefact; an illustrated presentation, a written report / essay or a product.

Each project contains a formative assessment point, peer review or group critique. Most projects are practical, using materials, processes and techniques to generate research and an understanding of theoretical principles.

At level 4, 5 and 6, some projects within Units require students to write project proposals, whereby you will negotiate your own proposal and outcomes (which must be related to the stated Learning Outcomes of the unit). This allows you to focus on particular areas which reflect your own interests and aspirations within the areas of Fashion, Interiors or Textile Art.

PDP

The RSN believes that critical reflection and personal development are core parts of the course. For many units you will be required to write self-evaluation reports for the summative assessment as part of your reflective practice and personal development

Independent Learning

You will undertake a number of projects within each Unit, some of which allow for guided independent study. Guided independent study includes preparation for scheduled sessions, follow-up work, wider reading or practice and completion of assessment tasks.

IT

The use of information technology, including dedicated software packages, is built into the course where appropriate.

Study Visits

The formal teaching on the course may be further supplemented by organised study visits. Study visits to date have included:

V&A, Crafts Study Centre, V&A Clothworkers' Centre for the Study of Textiles, Ashmolean Museum and Pitt-Rivers Museum, Oxford.

Visiting Lecture programme and Professional Development Symposium

In addition, throughout the course, a range of visiting lecturers attend the RSN and you will have the chance to attend presentations by artists, critics, industry professionals and academics from other institutions.

The course hosts an annual Professional Development Symposium with invited speakers from the commercial sector, independent makers and gallery / studio professionals.

Recent speakers and Visiting Tutors have included:

Michelle Carragher Senior Costume Embroiderer ,Game of Thrones
Imogen Gray – Business Manager, Cockpit Arts,
Sarah Corbett – Craftivist Collective,

Stephen Wright, - House of Dreams, Dulwich
Anja von Kalinowski – RSN graduate and MA Fine artist,
Aimee Betts (RCA),
Madeleine Furness – Crafts Council,
Raymond Honeyman – Designer for Ehrman Tapestry,
• Kirsty Norris – Director of the Swatch Loft
• Maxwell Barr – Costume Designer for film, San Francisco
• Titi Abiola – Director of Tilayo, Embroidery / Jewellery designer working with NGO's
• John Watts – UCA Careers Service

Assessment Strategy

A range of assessment methods are used which provide you with the opportunity to measure your achievement of a range of skills, both subject specific and of your technical knowledge.

Assessment enables you to demonstrate that you have achieved the stated learning outcomes of a unit, and that you have achieved the standard required for the Unit credit to be awarded. In most situations, assessment will also quantify the level of performance by the use of letter grades for formative feedback and percentage marks for processing assessment outcomes and calculation of awards.

Your work will be assessed against the assessment criteria published in each Unit Descriptor. These are set in accordance with national standards in the discipline, with reference to the appropriate outcomes in the Framework for Higher Education Qualifications (FHEQ) and subject benchmarks (HE) or course specifications (FE). These ensure that students are tested for both subject-specific knowledge and general transferable skills.

Peer Assessment – You will participate in the assessment of yourself and your peers and for awarding marks, using the model specified within the Unit.

Self-Assessment – You will participate in assessing your own work and for awarding marks, using the model specified within the Unit.

Individual Tutor-led Assessment – Initial assessment decisions are made by a single tutor, subject to internal verification procedures.

Team Tutor-led Assessment – Initial assessment decisions are made by an academic team, arriving at marks collaboratively, or by synthesising the marks of individuals within the team.

Formative and Summative Assessment

Formative Assessment points are timetabled during each unit, in order to enable you to review and develop your outcomes to the assessment requirements in response to the tutors' advice. Formative assessment should be accompanied by informal feedback in order to develop your learning in preparation for summative assessment.

Summative assessment contributes to a unit outcome; whilst formative assessment is purely for the purposes of development learning and does not attract a grade or mark.

For each unit a timetable of assessment deadlines will be published in the unit handbook, via the notice boards and on Blackboard (VLE), together with a clear statement of assessment requirements, criteria and assessment methods.

The specific course outcomes are delivered through the full range of assessment requirements.

You also develop generic transferable skills during the course. These are not independently assessed but contribute to the overall assessment of units (and may be reflected in the assessment criteria).

Written communication skills are assessed through a range of written assignments, and oral communication skills are assessed through oral presentations. Most units include an element of complex problem solving; the degree of success with which problems are solved will influence the extent to which specified learning outcomes are met.

Section F - Enhancing the Quality of Learning and Teaching

You will use information technology for research as well as for problem solving and storage and presentation of information. In addition, throughout the course there is an emphasis on self-reflection and evaluation, enabling you to improve your own learning and performance. This occurs both through the tutorial system and through the assessment process.

MyUCA

The course uses MyUCA as the principal form of communication

The course is subject to the University's rigorous quality assurance procedures which involve subject specialist and internal peer review of the course at periodic intervals, normally of 5 years. This process ensures that the course engages with the applicable Subject Benchmarks and references the Framework for Higher Education Qualifications.

All courses are monitored on an annual basis where consideration is given to:

- External Examiner's Reports
- Key statistics including data on retention and achievement
- Results of the Student Satisfaction Surveys
- Feedback from Student Course Representatives