

UNIVERSITY FOR THE CREATIVE ARTS

PROGRAMME SPECIFICATION FOR

GRADUATE DIPLOMA IN ART, DESIGN & MEDIA

PROGRAMME SPECIFICATION [2020/21¹]

This Programme Specification is designed for prospective students, current students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content of each unit can be found in the Unit Descriptors.

¹ from January 2020 onwards

Section A – Material Course Information

Validating Body	University for the Creative Arts ²		
Teaching Body	University for the Creative Arts		
Final Award Title and Type	Graduate Diploma		
Course Title	Graduate Diploma in Art, Design and Media		
Course Location and Length	Campus: Farnham	Length: 30 weeks (if September or January start) 27 weeks (if February start)	
Mode of Study	Full-time	✓	Part-time
Period of Validation	2017/18 to 2021/22		
Name of Professional, Statutory or Regulatory Body	Not Applicable		
Type of Accreditation	Not Applicable		
Accreditation due for renewal	Not Applicable		
<p>Entry criteria and requirements³</p> <p>Students with a practice based focus and a degree or a minimum 3 year diploma in an appropriate subject but whose subject focus, practical work and/or use of English language may need further development in readiness for specialist master's level study.</p> <p>Students with a management based focus and a degree or a minimum 3 year diploma in a related area, but whose subject focus and/or use of English language may need further development in readiness for master's level study, or those with a degree in another subject area but with <u>either</u> work experience <u>or</u> evidence of a strong interest in one of the following areas: Design, Fashion or Creative Arts wishing to pursue master's level study in these areas.</p> <p>A relevant portfolio of work is required on application.</p> <p><u>Minimum English language requirements:</u> IELTS 5.5 or equivalent. (Subject to UKVI regulations)</p>			
Overall methods of assessment ⁴	Written exams:	Practical exams:	Coursework:
Stage 1 (L6)	0%	0%	100%

² Regulated by the Office for Students

³ This should be the standard University Criteria unless otherwise approved by the Academic Board and include UCAS entry profile for undergraduate courses.

⁴ As generated by the most popular unit descriptors and calculated for the overall course stage data.

Overall Learning & Teaching hours ⁵	Scheduled:	Independent:	Placement:
Stage 1 (L6)	66.7%	33.3%	0%
	800 hours	400 hours	0 hours
General level of staff delivering the course ⁶	The University's current recruitment policy for Lecturers and Senior Lecturers states that they must have either an MA or equivalent professional practice in a relevant discipline or field. All lecturing staff are encouraged to work towards a teaching qualification or professional recognition by the Higher Education Academy and this is a requirement for Senior Lecturers. Senior Lecturers are required to be professionally active or engaged in research in their discipline. All Lecturers and Senior Lecturers undertake scholarship in their disciplines. There are also Sessional Staff to link courses with professional practice and Technicians to provide technical support.		
Language of Study	English		
Subject/Qualification Benchmark Statement: QAA Art & Design			
Framework for Higher Education Qualifications (FHEQ)			

The course structure				
The structure of all of the University's awards complies with the University's Common Credit Framework . The Common Credit Framework includes information about the:				
<ul style="list-style-type: none"> ▪ Rules for progression between the stages of a course; ▪ Consequences of failure for reassessment, compensation and exit awards; ▪ Calculation and classification of awards; 				
Unit codes and titles	Level	Credit value	Elective/ Core	Most popular student choice of optional elective units or elective options in core units?
FADM6001 Creative Art and Design 1: Exploration	6	30	Core	
FADM6002 Design and Visual Culture with English for Academic Purposes	6	30	Core	

⁵ As generated by the most popular unit descriptors and calculated for the overall course stage data.

⁶ Include general information about the experience or status of the staff involved in delivering the course, for example Professor, Course Leader, Senior Lecturer

FADM6003 Research Methods and Critical Analysis with English for Academic Purposes	6	30	Core	
FADM6004 Creative Art and Design 2: Confirmation	6	30	Core	