

UNIVERSITY FOR THE CREATIVE ARTS

PROGRAMME SPECIFICATION FOR:

GRADUATE DIPLOMA IN CREATIVE BUSINESS AND MANAGEMENT

PROGRAMME SPECIFICATION ACADEMIC YEAR 2020/21

– subject to validation

This Programme Specification is designed for prospective students, current students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content of each unit can be found in the Unit Descriptors.

Section A – Material Course Information

Validating Body	University for the Creative Arts ¹		
Teaching Body	University for the Creative Arts		
Final Award Title and Type	Graduate Diploma		
Course Title	Graduate Diploma in Creative Business and Management		
Course Location and Length	Campus: Farnham	Length: 27 weeks	
Mode of Study	Full-time	✓	Part-time
Period of Validation	<i>TBC – subject to validation</i>		
Name of Professional, Statutory or Regulatory Body	Not Applicable		
Type of Accreditation	Not Applicable		
Accreditation due for renewal	Not Applicable		
Entry criteria and requirements ²			
<p>1. A recognised bachelor's degree (or 3 years diploma in a relevant subject)</p> <p>2. Minimum English language requirements: IELTS 5.5 with 5.5 in each component or equivalent. (Subject to UKVI regulations)</p>			
Overall methods of assessment ³ - <i>Estimated – subject to validation</i>	Written exams:	Practical exams:	Coursework:
Stage 1 (L6)	0%	0%	100%
Overall Learning & Teaching hours ⁴ <i>Estimated – subject to validation</i>	Scheduled:	Independent:	Placement:
Stage 1 (L6)	66.7%	33.3%	0%
	800 hours	400 hours	0 hours
General level of staff delivering the course ⁵	The University's current recruitment policy for Lecturers and Senior Lecturers states that they must have either an MA or equivalent professional practice in a relevant discipline or field. All lecturing staff are encouraged to work towards a teaching qualification or professional Recognition by the Higher Education Academy		

¹ Regulated by the Office for Students

² This should be the standard University Criteria unless otherwise approved by the Academic Board and include UCAS entry profile for undergraduate courses.

³ As generated by the most popular unit descriptors and calculated for the overall course stage data.

⁴ As generated by the most popular unit descriptors and calculated for the overall course stage data.

⁵ Include general information about the experience or status of the staff involved in delivering the course, for example Professor, Programme Director, Senior Lecturer

	and this is a requirement for Senior Lecturers. Senior Lecturers are required to be professionally active or engaged in research in their discipline. All Lecturers and Senior Lecturers undertake scholarship in their disciplines. There are also Sessional Staff to link courses with professional practice and Technicians to provide technical support.
Language of Study	English
Subject/Qualification Benchmark Statement: QAA - TBC	
Framework for Higher Education Qualifications (FHEQ)	

The course structure

The structure of all of the University's awards complies with the University's [Common Credit Framework](#). The Common Credit Framework includes information about the:

- Rules for progression between the stages of a course;
- Consequences of failure for reassessment, compensation and exit awards;
- Calculation and classification of awards;

The proposed list of units below are subject to validation.

Unit codes and titles	Level	Credit value	Elective/ Core	Most popular student choice of optional elective units or elective options in core units?
Course				
Creative business and management	6	30	Core	
Data and decision making	6	30	Core	
Research methods and critical analysis with English for academic purposes	6	30	Core	
Creative management project	6	30	Core	