

Additional Course Costs

MA/MSc Global Marketing and Communications	
Epsom	
Equipment/materials needed	<p>You are not required to bring with you any specific equipment at this point of the course other than plenty of pens, notepads and external hard drives/USBs; however, you might find it useful to get your hands on a laptop – the vast majority of the time we use Macs – and if you can, ensure it is equipped with Adobe Creative Suite. This is not essential as you will have access to computers on campus, but might help you in terms of self-directed study. Should you be required to provide any of your own equipment throughout the duration of the course, we will let you know in advance.</p> <p>If you wish to purchase a Mac, please be aware of the following specification suggestions:</p> <p>MacBook, MacBook Air or MacBook Pro Laptop Please Note: If buying a MacBook Air Laptop, at the time of purchase upgrade the RAM from 4GB to 8GB (as this cannot currently be done retrospectively, and is essential for supporting the range of software that will be used on the course).</p> <p>Throughout the course, you will be expected to produce printed outcomes – the costs for these depend on the nature of the project, and we do what we can to avoid unnecessary printing. However, in the third year of the course, many students produce a printed report for their final major project, often printing additional copies for their own purposes as well as for submission. The costs of this vary, dependent upon quantity and the type of paper/production, and will range between £200-£300. You will be advised of the costs in more detail at the beginning of each academic year.</p>
Equipment/materials recommended	<p>USB memory stick x 2 – minimum 16GB 1 TB External Hard Drive Note books: A5 & A4</p>

	<p>Sketch book General stationery (pens, pencils etc.)</p> <p>Continued purchase of periodicals/newspapers/magazines/website subscriptions is recommended throughout the course. Our Library also holds copies of particular titles and offers access to some websites free of charge via subscription on campus, but you will be asked to bring magazines of your own as part of workshops throughout the course – the specific titles are up to you.</p>
Visits	<p>In the past, the course has made a number of local trips to London and the South East for research purposes, the annual cost of these trips is approximately £250. Additionally, the School has a number of overseas trips such as to Berlin and Amsterdam. There is a charge for students to join these trips but they are not compulsory. The Amsterdam trip costs approximately £160 for travel and hotel and Berlin £250 for travel and hotel – however, cost always depends on the location of the visit, time of year and duration of visit. We also run field trips inside the UK two or three times per semester for gigs/exhibitions/record companies where you are expected to pay the associate travel costs, such as for travelling to London, alongside any entry fees.</p>
Visits	<p>You are likely to want to visit London and other locations to undertake research. Such visits may incur costs, in particular for travel, which students are expected to cover.</p>