

Additional Course Costs

BA (Hons) Business Innovation and Management	
Epsom	
Equipment/materials needed	<p>Equipment costs for this course are minimal but it is recommended that you have your own computer or laptop. You may choose a Mac or a PC, whichever you prefer to use. Most of the computers on the department are Macs but there are also some PCs and it is largely down to personal choice which one you decide to invest in.</p> <p>While you will have access to UCA printers, you are also advised to prepare for costs of external printing and binding for unit submissions. One of your greatest costs on this course will be colour printing and binding. Good quality printing will be required for every submission as there is a strong emphasis on graphic design and presentation within the submissions. Subscription or purchase of Adobe software (mainly Indesign, Illustrator, and Photoshop) will be helpful for home study but the full adobe suite is available on University computers, and student rates for purchasing the software is often available at concessionary rates for students.</p>
Visits	<p>One-off day trips to exhibitions may require a contribution to ticket costs and you will need to cover the cost of travel to these visits. We hope as many students as possible will be able to participate in study trips but they are all optional.</p>