

**UNIVERSITY FOR THE CREATIVE ARTS**

**PROGRAMME SPECIFICATION FOR:**

**MA CREATIVE DIRECTION FOR FASHION**

**PROGRAMME SPECIFICATION [ACADEMIC YEAR 2020/21]**

*This Programme Specification is designed for prospective students, current students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content of each unit can be found in the Unit Descriptors.*

## Section A – Material Course Information

Validating Body	University for the Creative Arts <sup>1</sup>			
Teaching Body	University for the Creative Arts			
Final Award Title and Type	Master of Arts			
Course Title	Creative Direction for Fashion			
Course Location and Length	Campus: Rochester		Length: Full time - 1 year Part time - 2 years	
Mode of Study	Full-time	✓	Part-time	✓
Period of Validation	2020/21 to 2024/2025			
Name of Professional, Statutory or Regulatory Body	Not Applicable			
Type of Accreditation	Not Applicable			
Accreditation due for renewal	Not Applicable			
<p>Entry criteria and requirements<sup>2</sup></p> <p>A good Honours degree or equivalent qualification in the subject or a related discipline and/or relevant work experience, demonstrating an ability to study at postgraduate level.</p> <p>Consideration will also be given to applicants who can make a strong case for admission in relation to a particular project and can demonstrate their potential to satisfactorily complete the course.</p> <p>Other relevant and equivalent UK, European and International qualifications will be considered.</p> <p>For applicants whose first language is not English: Average IELTS score of 6.0 (or equivalent) with a minimum achievement of 5.5 for all components, is required.</p> <p>Applicants who have non-standard qualifications (or who wish work or life experience to be taken into account as part of their application) will be considered on an individual basis, in line with the general aims and principles of the Admissions Policy and within the terms of the Accreditation of Prior Learning policy (APEL).</p> <p><b>Portfolio</b> For this course we will require you to attend an Applicant Day and bring your portfolio for assessment. Further information on how to compile a portfolio and the specific requirements for examples of work to be included will be provided on the Applicant Portal.</p>				
Overall methods of assessment <sup>3</sup>	Written exams:	Practical exams:	Coursework:	

<sup>1</sup> Regulated by the Office for Students

<sup>2</sup> This should be the standard University Criteria unless otherwise approved by the Academic Board and include UCAS entry profile for undergraduate courses.

<sup>3</sup> As generated by the most popular unit descriptors and calculated for the overall course stage data.

Course:	0.0%	0.0%	100%
Overall Learning & Teaching hours <sup>4</sup>	Scheduled:	Independent:	Placement:
Course:	16.7%	83.3%	0%
	300 hours	1500 hours	0 hours
General level of staff delivering the course <sup>5</sup>	The University's current recruitment policy for Lecturers and Senior Lecturers states that they must have either an MA or equivalent professional practice in a relevant discipline or field. All lecturing staff are encouraged to work towards a teaching qualification or professional recognition by the Higher Education Academy and this is a requirement for Senior Lecturers. Senior Lecturers are required to be professionally active or engaged in research in their discipline. All Lecturers and Senior Lecturers undertake scholarship in their disciplines. There are also Sessional Staff to link courses with professional practice and Technicians to provide technical support.		
Language of Study	English		
Subject/Qualification Benchmark Statement: QAA Master's Degree Characteristics Statement, September 2015			
Framework for Higher Education Qualifications (FHEQ)			

The course structure				
The structure of all of the University's awards complies with the University's <a href="#">Common Credit Framework</a> . The Common Credit Framework includes information about the:				
<ul style="list-style-type: none"> <li>▪ Rules for progression between the stages of a course;</li> <li>▪ Consequences of failure for reassessment, compensation and exit awards;</li> <li>▪ Calculation and classification of awards;</li> </ul>				
Unit codes and titles	Level	Credit value	Elective/ Core	Most popular student choice of optional elective units or elective options in core units?
Course				
RCDF7001 Professional Practice	7	30	Core	N/
RCDF7002 Research & Critical Enquiry	7	30	Core	N/A
RCDF7003 Creative Concept Development & Consolidation	7	60	Core	N/A
RCDF7004 Final Project Resolution & Promotional Launch	7	60	Core	N/A

<sup>4</sup> As generated by the most popular unit descriptors and calculated for the overall course stage data.

<sup>5</sup> Include general information about the experience or status of the staff involved in delivering the course, for example Professor, Course Leader, Senior Lecturer

