



UNIVERSITY FOR THE CREATIVE ARTS

PROGRAMME SPECIFICATION FOR:

BA (HONS) BUSINESS INNOVATION AND MANAGEMENT (TOP-UP)

PROGRAMME SPECIFICATION 2021/22

This Programme Specification is designed for prospective and current students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content of each unit can be found in the Unit Descriptors.

Section A – Material Course Information

Validating Body	University for the Creative Arts ¹		
Teaching Body	University for the Creative Arts		
Final Award Title and Type	BA (Hons)		
Course Title	Business Innovation and Management		
Course Location and Length	Campus: Epsom	Length: Full-time – 1 year	
Mode of Study	Full-time	<input checked="" type="checkbox"/>	Part-time
Period of Validation	2018/19 – 2021/22		
Name of Professional, Statutory or Regulatory Body	Not Applicable		
Type of Accreditation	Not Applicable		
Accreditation due for renewal	Not Applicable		
<p>Entry criteria and requirements²</p> <p>The standard entry requirements* for this course are:</p> <ul style="list-style-type: none"> • 240 credits from a relevant degree (120 credits at level 4 and 120 credits at level 5), with a minimum of 55% overall • Foundation Degree in a relevant subject • Higher National Diploma in a relevant subject <p>Other relevant and equivalent UK and international qualifications are considered on an individual basis, and we encourage students from diverse educational backgrounds apply.</p> <p>If your first language is not English, you will need an IELTS score of 6.0 or equivalent. If you require a visa to study in the UK, you will also need a minimum score of 5.5 in each individual component.</p> <p><i>* We occasionally make offers which are lower than the standard entry criteria, to students who have faced difficulties that have affected their performance and who were expected to achieve higher results.</i></p> <p>Accreditation of Prior Experiential Learning (APEL)</p> <p>In recognition that you may already have a relevant professional qualification, or appropriate working experience in the relevant industries, APEL may be accepted for entry on to the course. This will be based on the partnership articulations and will be assessed on a case by case basis.</p>			
Overall methods of assessment ³ -	Written exams:	Practical exams:	Coursework:
Course/Stage 3	0%	21.7%	78.3%

¹ Regulated by the Office for Students

² This should be the standard University Criteria unless otherwise approved by the Academic Board and include UCAS entry profile for undergraduate courses.

³ As generated by the most popular unit descriptors and calculated for the overall course stage data.

Overall Learning & Teaching hours ⁴	Scheduled:	Independent:	Placement:
Course/Stage 3	30.0%	70.0%	0%
	360 hours	840 hours	0 hours
General level of staff delivering the course ⁵	The University's current recruitment policy for Lecturers and Senior Lecturers states that they must have either an MA or equivalent professional practice in a relevant discipline or field. All lecturing staff are encouraged to work towards a teaching qualification or professional Recognition by the Higher Education Academy and this is a requirement for Senior Lecturers. Senior Lecturers are required to be professionally active or engaged in research in their discipline. All Lecturers and Senior Lecturers undertake scholarship in their disciplines. There are also Sessional Staff to link courses with professional practice and Technicians to provide technical support.		
Language of Study	English		
Subject/Qualification Benchmark Statement: QAA SBS Business and Management February 2015			
Framework for Higher Education Qualifications (FHEQ)			

The course structure

The structure of all of the University's awards complies with the University's [Common Credit Framework](#). The Common Credit Framework includes information about the:

- Rules for progression between the stages of a course;
- Consequences of failure for reassessment, compensation and exit awards;
- Calculation and classification of awards;

Unit codes and titles	Level	Credit value	Elective/ Core	Most popular student choice of optional elective units or elective options in core units?
Year/Stage 3				
EBIM6001 Business Strategy	6	20	core	NA
EBIM6003 Marketing Strategy and Planning	6	20	core	NA
EBIM6004 Enterprise Sustainability & Business Ethics	6	20	core	NA
EBIM5001 Entrepreneurship and Creativity	5	20	core	NA
EBIM6002 Business Research	6	20	core	NA
EBIM6006 Final Business Project	6	20	core	NA

⁴ As generated by the most popular unit descriptors and calculated for the overall course stage data.

⁵ Include general information about the experience or status of the staff involved in delivering the course, for example Professor, Course Leader, Senior Lecturer